

Ilona Filipenkova

| Designer
| Coder
| Flash developer

Summary

I am a freelance web designer, graphic designer and flash developer based in London. Passionate about creating unique, elegant, eye-catching websites I consider myself a very good all-rounder.

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Mobile | +44(0) 790 409 9650
Portfolio | www.souldeepdesigns.com

Education

BSc. Multimedia

London Metropolitan University
2004-2008

The course gave me practical experience of a wide range of professional aspects of Multimedia. Via mock client briefs, addressing realistic commercial projects,

I undertook the study of and gained skills in

- Web Design, Interactive New Media
- Graphic Design, Illustration & Animation
- Project Management, Pitch Writing and IPR issues

BSc. Computer Science

Certificate level, Czech Technical University
2003-2004

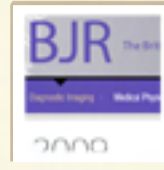
A levels

Electrical-Technical College, Czech Republic

1999 – 2003

Computing 1 (A), Electronics 2 (B), Mathematics 1 (A), English 1 (A), Czech language and Literature 1 (A)

Latest Work



Client

British Journal of Radiology

Responsibilities

Design, XHTML+ CSS coding

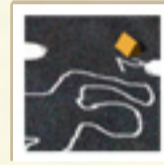


Client

CodersCode

Responsibilities

Design, XHTML+ CSS coding



Client

London Metropolitan University

Responsibilities

Design, flash development

For more examples of my work, please visit my online portfolio at

www.souldeepdesigns.com

Employment

Freelance web&graphic designer, flash developer various clients and agencies

2002 - present

Working with a variety of clients I deliver custom-made website layouts, email newsletters and flash applications. As a freelance designer I worked for Digital Agencies such as Libertine London or Kitcatt Nohr Alexander Shaw and their end clients: GAP, Waitrose, GatwickExpress, HeathrowExpress and others.

Graphic/Web Designer

Clash-Media Advertising, London

2007 - 2008

- Responsibilities: creating innovative, forward thinking campaigns that deliver real results; producing a range of designs for a high profile clients, designing email newsletters, websites, banners, brochures.
- CSS + XHTML coding, MySQL programming, delivering XML leads generated from databases using SQL queries, using JavaScript to control data and check

Graphic Designer (internship)

BBC Entertainment New Media

March 2007

- Worked on a several project simultaneously:
 - Redesigned the “**BBC Manchester - Where I work**” **intranet website**. The aim was to create a dynamic and forward-looking site which provides a focal point for all staff at the BBC in Manchester.
 - Made a concept design of the “**North project**” **bbc.co.uk website**. The website will serve as an information source for public interested in the BBC move from London to Salford (Manchester).
 - Designed several **promotional materials** such as posters, flyers, leaflets, invites, DVD covers for the BBC Comedy North.
 - Designed an **interface for “The Restaurant” game** – a simulation game, giving players the chance to experience the ups and downs of the restaurant business; game will accompany BBC’s new program called the Restaurant.
- Attended meetings on regular basis, brainstormed & communicated my ideas to a wide range of professionals
- Used my research, organisation and time-management skills to ensure that tight deadlines were met efficiently
- Worked closely with coders, programmers and content producers to deliver high-quality online solutions

Skills

expert

Photoshop

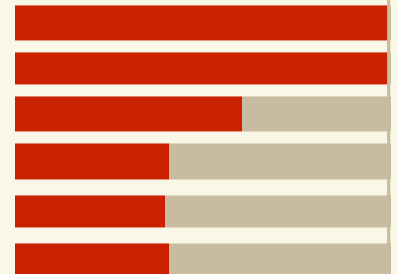
XHTML / CSS

Flash

AJAX / Javascript

PHP / MySQL

XML



Awards / Recognition

CCTM Prizewinner of 2006-2007

London Metropolitan University

□ in the Best Interactive Design Multimedia

Systems Subject Area

□ for the flash game “Cycling Hazard” for the CTC

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